ORDER

Orders	Order / Rev:	A2660628		
	Alt Order #:	27060635		
	Product Desc:	SLFKS		KSN
	Estimate:	8787		Wichita KS KSNW
	Flight Dates:	09/30/20 - 10/06/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/06/20 / 10/06/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Mentzer Media Services Email	Billing Calendar:	Broadcast
		210 W. Pennsylvania Avenue	Billing Cycle:	EOM
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	POL/Senate Leadership Fund PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	68	\$61,300.00	\$52,105.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	68	\$61,300.00	\$52,105.00	249.50
Totals	68	\$61,300,00	\$52,105,00	249.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi Channel		0 09/30/20 C,KSNG,KSI	•	СМ	6-7am	W	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	Kansas	Today 3											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/2	28/20	10/04/20	W	1	\$400.00	1.50						
2	Multi	10/01/2	0 10/01/20	KSN Today 2	CM	6-7am	T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	Channel	s : KSN0	C,KSNG,KSI	•									
	V	T 0		KSN Today 2									
	Kansas	•	End Data	Ma alada sa	Consta AMa ala	Data	Datina						
١٨/	<u>Stai</u> eek: 09/2	rt Date	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week	Rate \$400.00	Rating 1.50						
3	Multi		0 10/02/20		CM	6-7am	F	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
_			C,KSNG,KSI	•	Civi	0-7 aiii		.30	'	φ400.00 F3	1.50 INIVI	'	\$400.00
	0.10.11.10.		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KSN Today 2									
	Kansas	Today 3		·									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/2	28/20	10/04/20	F	1	\$400.00	1.50						
4	Multi Channel		0 10/05/20 C,KSNG,KSI	•	СМ	6-7am	M	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	Kansas	Today 3											
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

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Order / Rev: A2660628 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060635 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
St Week: 10	art Date	End Date 10/11/20	Weekdays M	Spots/Week	Rate \$400.00	Rating 1.50						_
5 Multi		0 10/06/20	KSN Today 2	CM	6-7am	- T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
		C,KSNG,KSI	NL,KSNW	· · · ·	0.14		.00	•	ψσσ.σσσ			ψσσ.σσ
Kansa	s Today 3		KSN Today 2									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	- T	1	\$400.00	1.50						
		0 09/30/20 C,KSNG,KSI	Today Show 7-8	am CM	7-8am	W	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
			Today Show 7-8	am								
-	Show (7-8 art Date	Bam) End Date	Wookdays	Spots/Week	Poto	Rating						
Week: 09		10/04/20	<u>Weekdays</u> W	<u>3pois/week</u>	Rate \$700.00	2.40						
		0 10/01/20	Today Show 7-8	am CM	7-8am	T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Chann	els : KSN	C,KSNG,KSI	NL,KSNW Today Show 7-8	lam								
Today	Show (7-8	Bam)	roday onow r c	ani								
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09		10/04/20	Today Show 7-8	am CM	\$700.00 7-8am	2.40 F	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
		C,KSNG,KSI		alli Olvi	7-04111	1	.50	į	Ψ100.0013	2.40 INIVI		Ψ100.00
Todov	Chau (7)	2am\	Today Show 7-8	am								
-	Show (7-8 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	F	1	\$700.00	2.40						
			Today Show 7-8	am CM	7-8am	М	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Chann	els : KSN	C,KSNG,KSI	NL,KSNW Today Show 7-8	am								
Today	Show (7-8	Bam)										
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10		10/11/20	Today Show 7-8	am CM	\$700.00 7-8am	2.40 - T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
		C,KSNG,KSI	NL,KSNW		7 00111	-	.00	•	Ψ100.0010	2.40 14101		Ψ100.00
Today	Show (7-8	Ram)	Today Show 7-8	am								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/05/20	10/11/20	- T	1	\$700.00	2.40						
11 Multi			Today Show 8-9	am CM	8-9am	W	:30	2	\$600.00 P3	2.00 NM	2	\$1,200.00
Chann	eis . Koiv	C,KSNG,KSI	Today Show 8-9	am am								
Today	Show (8-9	9am)										
<u>St</u> Week: 09	art Date	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 2	Rate \$600.00	Rating 2.00						
		10/04/20	Today Show 8-9		8-9am	T	:30	2	\$600.00 P3	2.00 NM	2	\$1,200.00
		C,KSNG,KSI	NL,KSNW						4 000.00			* 1,=00100
Today	Show (8-9	Pam)	Today Show 8-9	am								
•	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/28/20	10/04/20	T	2	\$600.00	2.00						
13 Multi		:0 10/02/20 C,KSNG,KSI	•	am CM	8-9am	F	:30	2	\$600.00 P3	2.00 NM	2	\$1,200.00
Chann	eis . 13011	C,RONO,ROI	Today Show 8-9	am								
-	Show (8-9	_ `				5.4						
St Week: 09	art Date 9/28/20	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week 2	Rate \$600.00	Rating 2.00						
14 Multi		0 10/05/20	Today Show 8-9		8-9am	M	:30	2	\$600.00 P3	2.00 NM	2	\$1,200.00
Chann		C,KSNG,KSI	NL,KSNW									
Todav	Show (8-9	9am)	Today Show 8-9	am								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/05/20	10/11/20	M	2	\$600.00	2.00						

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Order / Rev: A2660628 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060635 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	s	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
15 Multi		0 10/06/20 C,KSNG,KSI	Today Show 8-9a	am CM	8-9am	- T		:30	2	\$600.00 P3	2.00 NM	2	\$1,200.00
Channe	eis : Noini	U,NSING,NSI	Today Show 8-9	am									
•	Show (8-9	_ ^			5 .	5							
Sta Week: 10/	rt Date /05/20	End Date 10/11/20	<u>Weekdays</u> - T	Spots/Week 2	Rate \$600.00	Rating 2.00							
		0 10/03/20 C,KSNG,KSI	•	a/Su 6a & M	SaSu 6a-8a		- S-	:30	1	\$200.00 P3	1.30 NM	1	\$200.00
Kanaaa	Todoy M	lookond	Kansas Today S	a/Su 6a-8a									
	Today W rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		10/04/20	S-	1	\$200.00	1.30							
17 Multi Channe		0 10/03/20 C,KSNG,KSI	NL,KSNW	СМ	8a-10a		- S-	:30	1	\$300.00 P3	1.40 NM	1	\$300.00
Saturda	y Today	Show	Today Show Sa										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		10/04/20	S-	1 (2 . 2 . 4	\$300.00	1.40				#000 00 D0	4.40.104		0.400.00
		:0 10/04/20 C,KSNG,KS <mark>I</mark>	Kansas Today Sa NL,KSNW	a/Su 6a&M	SaSu 6a-8a		S	:30	2	\$200.00 P3	1.10 NM	2	\$400.00
Kansas	Today W	leekend	Kansas Today S	a/Su 6a-8a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		10/04/20	S	2	\$200.00	1.10							
			Today Show Su	CM	Today Show	Su	S	:30	1	\$300.00 P3	1.60 NM	1	\$300.00
Crianne	:15 . NOIN	C,KSNG,KSI	Today Show Su										
Sunday	Today S		•										
Sta Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$300.00	Rating 1.60							
20 Multi		0 09/30/20		CM	9-10a	W		:30	1	\$340.00 P3	1.60 NM	1	\$340.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 9-10a										
Live Wit	th Kelly &	Ryan	W-1 5-10a										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating							
Week: 09/ 21 Multi		10/04/20		CM	\$340.00 9-10a	1.60 T-		:30	1	\$340.00 P3	1.60 NM	1	\$340.00
		C,KSNG,KSI		Civi	9-10a	1		.50	'	φ340.00 F3	1.00 INIVI	'	φ340.00
Live Wit	th Kelly &	Ryan	W-1 9-10a										
		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		10/04/20	T	1	\$340.00	1.60	D7	-20		\$2.40.00 D2	4 CO NIM	4	#240.00
		:0 10/02/20 C,KSNG,KSI		CM	9-10a]	r	:30	1	\$340.00 P3	1.60 NM	1	\$340.00
			M-F 9-10a										
_	th Kelly &		Wookdays	Spots/Mook	Poto	Pating							
Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$340.00	Rating 1.60							
23 Multi	10/05/2	0 10/05/20		СМ	9-10a	M		:30	1	\$340.00 P3	1.60 NM	1	\$340.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 9-10a										
Live Wit	th Kelly &	Ryan	W-1 9-10a										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/11/20	M	1	\$340.00	1.60		.20		₾2.40.00 D2	4 CO NIM	4	#240.00
		0 10/06/20 C,KSNG,KSI		СМ	9-10a	- T		:30	1	\$340.00 P3	1.60 NM	1	\$340.00
			M-F 9-10a										
_	th Kelly &		Wookdovo	Spots/Mosts	Poto	Poting							
Sta Week: 10/	rt Date 05/20	End Date 10/11/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$340.00	Rating 1.60							
			Good Day Kansa	s CM	1230p-1p	W		:30	1	\$280.00 P3	1.30 NM	1	\$280.00
Channe	els : KSN0	C,KSNG,KSI	•	00									
			Good Day Kansa	13								I	

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Order / Rev: A2660628 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060635 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Good Day Kansa Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week	Rate \$280.00	Rating 1.30					
26 Multi 10/01/20 Channels : KSNO	0 10/01/20 C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	T	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Good Day Kansa				5.	D. ()					
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$280.00	Rating 1.30					
27 Multi 10/02/20 Channels : KSNO	0 10/02/20 C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	F	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Good Day Kansa	ıs	Cood Day Nanoa	J							
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$280.00	Rating 1.30					
28 Multi 10/05/20	0 10/05/20	Good Day Kansas	•	1230p-1p	M	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Channels : KSNO Good Day Kansa		NL,KSNW Good Day Kansa	S							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/05/20	10/11/20 0 10/06/20	M Good Day Kansas	1 s CM	\$280.00	1.30 - T	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
29 Multi 10/06/20 Channels : KSNC			S CIVI	1230p-1p	- 1	.30	1 \$200.00 P3	1.30 INIVI	1	\$260.00
Good Day Kansa	ıs	Good Day Kansa	S							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/05/20	10/11/20	-T	1	\$280.00	1.30 W	.20	1	2 20 NM	1	¢600.00
30 Multi 09/30/20 Channels : KSNO	0 09/30/20 C,KSNG,KSI	M-F 4-430p NL,KSNW	СМ	4-430pm	vv	:30	1 \$600.00 P3	2.80 NM	'	\$600.00
Jeopardy B		M-F 4-430p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 31 Multi 10/01/20	10/04/20	W M-F 4-430p	CM	\$600.00 4-430pm	2.80 T	:30	1 \$600.00 P3	2.80 NM	1	\$600.00
Channels : KSNC		NL,KSNW [']	Civi	4-430pm	1	.50	ι ψουσ.σσισ	2.00 INIVI	'	φ000.00
Jeopardy B		M-F 4-430p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 32 Multi 10/02/20	10/04/20	T M-F 4-430p	CM	\$600.00 4-430pm	2.80 F	:30	1 \$600.00 P3	2.80 NM	1	\$600.00
Channels : KSNC		NL,KSNW [·]	OW	4 400pm	-	.00	Ψ000.0010	2.00 14101	'	φοσσ.σσ
Jeopardy B		M-F 4-430p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 33 Multi 10/05/20	10/04/20 0 10/05/20	F M-F 4-430p	CM	\$600.00 4-430pm	2.80 M	:30	1 \$600.00 P3	2.80 NM	1	\$600.00
Channels : KSNC		NL,KSNW		оор		.00	. 4000.00.0	2.00		Ψ000.00
Jeopardy B		M-F 4-430p								
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 10/05/20 34 Multi 10/06/20	10/11/20	M-F 4-430p	CM	\$600.00 4-430pm	2.80 - T	:30	1 \$600.00 P3	2.80 NM	1	\$600.00
Channels : KSNC		NL,KSNW [']	-				•			•
Jeopardy B		M-F 4-430p								
Start Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/05/20 35 Multi 09/30/20	10/11/20 0 09/30/20	M-F 430-5p	CM	\$600.00 430-5pm	2.80 W	:30	1 \$900.00 P3	4.00 NM	1	\$900.00
Channels : KSNC		NL,KSNW [']		P			,			,
Jeopardy		M-F 430-5p								
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
VVEEK. U9/28/20	10/04/20	**	1	\$900.00	4.00				ı	

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Order / Rev: A2660628 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060635 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Channels : KSN	20 10/01/20 IC,KSNG,KS	•	CM	430-5pm	-	T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy Start Date Week: 09/28/20	End Date 10/04/20	Weekdays T	Spots/Week	<u>Rate</u> \$900.00	Ratin 4.0	_						
N37 Multi 10/02/ Channels : KSN	20 10/02/20 IC,KSNG,KS		СМ	430-5pm	-	F	:30	1	\$900.00 P3	4.00 NM	0	\$0.00
Jeopardy Start Date Week: 09/28/20 Spot Ch Date R 1 Multi 09/28/2 Credited		WeekdaysF Pescription		Rate \$900.00 t/End Time 5pm	Ratir 4.0	00 <u>w</u>	eekdays F		ngth <u>Rate</u> :30 (\$900.00)	Rtg Type 4.00 NM		
	20 10/05/20 IC,KSNG,KS	NL,KSNW	СМ	430-5pm	1	M	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy Start Date Week: 10/05/20	End Date 10/11/20	M-F 430-5p Weekdays M	Spots/Week	Rate \$900.00	Ratir 4.0	_						
39 Multi 10/06/ Channels : KSN			СМ	430-5pm	-	- T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy Start Date Week: 10/05/20	End Date 10/11/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$900.00	Ratin 4.0	_						
Channels : KSN	20 09/30/20 IC,KSNG,KS			5-530pm	-	W	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Ratin 5.							
41 Multi 10/01/ Channels : KSN		KSN News at Five NL,KSNW KSN News at Five		5-530pm	-	T	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 09/28/20	End Date 10/04/20	Weekdays T	Spots/Week 1	Rate \$1,000.00	Ratin 5.	_						
N42 Multi 10/02/ Channels : KSN	20 10/02/20 IC,KSNG,KS	KSN News at Five NL,KSNW KSN News at Five		5-530pm	=	F	:30	1	\$1,000.00 P3	5.10 NM	0	\$0.00
KSN News Start Date Week: 09/28/20 Spot Ch Date R 1 Multi 09/28/2 Credited		WeekdaysF Pescription (SN News at Five	Star	Rate \$1,000.00 t/End Time 0pm	Ratir 5.	10	eekdays F	<u>Len</u>	igth <u>Rate</u> :30 (\$1,000.00)	Rtg Type 5.10 NM		
43 Multi 10/05/ Channels : KSN		KSN News at Five NL,KSNW KSN News at Five		5-530pm	1	M	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 10/05/20	End Date 10/11/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,000.00	Ratin 5.	_						
Channels : KSN		KSN News at Five NL,KSNW KSN News at Five		5-530pm		· T	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 10/05/20	End Date 10/11/20	Weekdays - T	Spots/Week 1	Rate \$1,000.00	Ratin 5.	10						
45 Multi 09/30/ Channels : KSN		KSN News at Six NL,KSNW	СМ	6-630p	-	W	:30	1	\$1,500.00 P3	6.50 NM	1	\$1,500.00

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 Order / Rev:
 A2660628
 Advertiser:
 POL/Senate Leadership Fund PAC

 Alt Order #:
 27060635
 Product Desc:
 SLFKS
 Wichita KS KSNW

 Flight Dates:
 09/30/20 - 10/06/20
 Estimate:
 8787

Ln Ch	Start	End	Inventory Code KSN News at Six	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
KSN N	ews										
Sta Week: 09	art Date /28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
		0 10/01/20 C,KSNG,KSN	•	СМ	6-630p	T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN N	ews		KSN News at Six								
Sta Week: 09	art Date /28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
Channe	els : KSN0	0 10/02/20 C,KSNG,KSN	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	F	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN N		End Data	Maakdaya	Cnoto/Mode	Doto	Dating					
Week: 09		End Date 10/04/20	<u>Weekdays</u> F		Rate \$1,500.00	Rating 6.50					
Channe	els : KSN0	0 10/05/20 C,KSNG,KSN	KSN News at Six NL,KSNW KSN News at Six	CM	6-630p	M	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN N		End Data	Wookdays	Spots/Mook	Pata	Pating					
Week: 10	art Date /05/20	End Date 10/11/20	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
		0 10/06/20 C,KSNG,KSN	KSN News at Six NL,KSNW KSN News at Six	CM	6-630p	- T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN N	ews		NOTT TO WO AT OUR								
Sta Week: 10	art Date /05/20	End Date 10/11/20	Weekdays - T	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
N50 Multi Channe		0 10/03/20 C,KSNG,KSN	Sat KSN News at NL,KSNW Sat KSN News at		6-630pm	S-	:30	1 \$800.00 P3	5.70 NM	0	\$0.00
KSN N	ews		Oat NOW NEWS at	OIX							
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 09 Spot Ch	/28/20 n Date Ra	10/04/20 inge D	escription	1 Start	\$800.00 E/End Time	5.70 V	Veekdays	Length Rate	Rtg Type		
			at KSN News at Si			-	Sa-				
Cr	edited										
51 Multi Channe		0 10/04/20 C,KSNG,KSI	Sun KSN News at	Five CM	Sun KSN N	ews atS	:30	1 \$500.00 P3	3.30 NM	1	\$500.00
		0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sun KSN News a	t Five							
KSN N	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		10/04/20	S	1	\$500.00	3.30					
52 Multi Channe		0 09/30/20 C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	W	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
	of Fortune		M/s sladens	01-00/1-	Data	Dathan					
Week: 09	art Date /28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 10/01/20 C,KSNG,KSN		СМ	630-7pm	T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel	of Fortune	Э	M-F 630-7p								
	art Date	End Date 10/04/20	Weekdays T	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 10/02/20 C,KSNG,KSN	•	СМ	630-7pm	F	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel	of Fortune	€	M-F 630-7p								
	art Date	End Date 10/04/20	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 10/05/20		СМ	630-7pm	M	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00

Print Date: 10/06/20 14:21:32 Page 7 of 7

Order / Rev: A2660628 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060635 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
		C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p								
Wheel of <u>Start</u> Week: 10/08	Date	End Date 10/11/20	Weekdays M	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 10/06/20 C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	-T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/05/2	10/11/20 0 10/05/20 C,KSNG,KSN	- T Mon Prime Other NL,KSNW	1 CM	\$2,000.00 7-9p	9.60 M	:30	2 \$2,400.00 P3	7.30 NM	2	\$4,800.00
	Ninja V Date	Varrior-NBC End Date	Mon Prime Other Weekdays	1 Spots/Week	Rate	Rating					
Week: 10/05 58 Multi	5/20 09/30/2	10/11/20 0 09/30/20	M Wed Prime Hour	2	\$2,400.00 7-8p	7.30 W	:30	1 \$1,600.00 P3	4.30 NM	1	\$1,600.00
Channels Chicago N		C,KSNG,KSN BC	NL,KSNW Wednesday 7-8p								
Week: 09/28		End Date 10/04/20	Weekdays W	Spots/Week 1	Rate \$1,600.00	Rating 4.30					
59 Multi 7 Channels		0 10/02/20 C,KSNG,KSN	Fri Prime Other 1 NL,KSNW Fri Prime Other 1	CM	7-9p	F	:30	1 \$1,000.00 P3	3.60 NM	1	\$1,000.00
	Date	Varrior (R) F End Date 10/04/20	ri 8e/7c-NBC <u>Weekdays</u> F	Spots/Week	Rate \$1,000.00	Rating 3.60					
60 Multi	10/02/2			CM	9-10p	F	:30	1 \$1,000.00 P3	3.10 NM	1	\$1,000.00
Dateline-I Start		End Date	Friday 9-10p Weekdays	Spots/Week	Rate	Rating					
	10/04/2	10/04/20 0 10/04/20	NASCAR on NBC	1 CM	\$1,000.00 NASCAR on	3.10 NBCS	:30	1 \$500.00 P3	2.20 NM	1	\$500.00
NASCAR		C,KSNG,KSN alladega	NASCAR on NBC	;							
Week: 09/28	8/20	End Date 10/04/20	S	Spots/Week 1	\$500.00	Rating 2.20		4	7 00 NIM		\$4.000.00
Channels	: KSN0	C,KSNG,KSN	FB Night in Amer NL,KSNW FB Night in Amer		FB Night in /	Amer FS	:30	1 \$1,600.00 P3	7.00 NM	1	\$1,600.00
Football N <u>Start</u> Week: 09/28	Date	America End Date 10/04/20	Weekdays S	Spots/Week	Rate \$1,600.00	Rating 7.00					
63 Multi	10/04/2	0 10/04/20 C,KSNG,KSI	NL,KSNW	CM	NFL Game	S	:30	1 \$4,800.00 P3	15.70 NM	1	\$4,800.00
	ladelphi Date	a @ San Fra End Date	NFL Game ancisco Weekdays	Spots/Week	Rate	Rating					
Week: 09/28	8/20 09/30/2	10/04/20 0 09/30/20	Wed Prime Hour	1	\$4,800.00 7-8p	15.70 W	:30	1 \$1,600.00 P3	4.30 NM	1	\$1,600.00
	: KSN0 <u>Date</u>	C,KSNG,KSN End Date	NL,KSNW Wednesday 7-8p Weekdays	Spots/Week	Rate	Rating					
Week: 09/28		10/04/20	W	1		4.30					



125 West 55th St New York, NY 10019 Contract # 27060635 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

Agency: MENTZER MEDIA SERVIC Advertiser: Senate Leadership Fund

210 W. Pennsylvania **Product:** SLFKS Avenue

Suite 250 Ag Towson, MD 21204

Agency Order #: 9922377

Agency Order #: 9922377 Service: Nielsen Total CPP: \$243.47
Buyer: Scott, Kelly Primary Demo: Adults 35+ Total GRP: 245.2

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2660628

Station: KSNW

Market: Wichita

Office: WASHINGTON

202-872-5880 202-872-5880

Separation:

							9/30 - 10/6						Total	Total			
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/30	10/1	10/2	10/3	10/4	10/5	10/6		Spots	\$	CPP*	GRP*
W-F,M-Tu 1 6a-7a		Kansas Today 3	\$400.00		30	1	1	1	0	0	1	1		5	\$2,000.00	\$266.67	7.5
W-F,M-Tu 2 7a-8a		Today Show (7-8am)	\$700.00	2.4	30	1	1	1	0	0	1	1		5	\$3,500.00	\$291.67	12.0
W-F,M-Tu 3 8a-9a		Today Show (8-9am)	\$600.00	2.0	30	2	2	2	0	0	2	2		10	\$6,000.00	\$300.00	20.0
Sa 4 6:30a-8a		Kansas Today Weekend	\$200.00	1.3	30	0	0	0	1	0	0	0		1	\$200.00	\$153.85	1.3
Sa 5 8a-9:30a		Saturday Today Show	\$300.00	1.4	30	0	0	0	1	0	0	0	_	1	\$300.00	\$214.29	1.4
Su 6 6a-8a		Kansas Today Weekend	\$200.00	1.1	30	0	0	0	0	2	0	0		2	\$400.00	\$181.82	2.2
Su 7 8a-9a		Sunday Today Show	\$300.00	1.6	30	0	0	0	0	1	0	0		1	\$300.00	\$187.50	1.6
W-F,M-Tu 8 9a-10a		Live With Kelly & Ryan	\$340.00	1.6	30	1	1	1	0	0	1	1	_	5	\$1,700.00	\$212.50	8.0
W-F,M-Tu 9 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	1	1	1	0	0	1	1		5	\$1,400.00	\$215.38	6.5
W-F,M-Tu 10 4p-4:30p		Jeopardy B	\$600.00	2.8	30	1	1	1	0	0	1	1		5	\$3,000.00	\$214.29	14.0
W-F,M-Tu 4:30p-5p		Jeopardy	\$900.00	4.0	30	1	1	1 • 0	0	0	1	1		4	\$3,600.00	\$225.00	16.0
W-F,M-Tu 5p-5:30p		KSN News	\$1,000. 00	5.1	30	1	1	1 ▶ 0	0	0	1	1		4	\$4,000.00	\$196.08	20.4
W-F,M-Tu 13 6p-6:30p		KSN News	\$1,500. 00	6.5	30	1	1	1	0	0	1	1	_	5	\$7,500.00	\$230.77	32.5
Sa REV- 14 6p-6:30p		KSN News	\$800.00	5.7	30	0	0	0	1 • 0	0	0	0		0	\$0.00	\$140.35	0.0
Su 15 5p-5:30p		KSN News	\$500.00	3.3	30	0	0	0	0	1	0	0		1	\$500.00	\$151.52	3.3
W-F,M-Tu 16 6:30p-7p		Wheel of Fortune	\$2,000. 00	9.6	30	1	1	1	0	0	1	1		5	\$10,000.00	\$208.33	48.0
M 17 7p-9p		American Ninja Warrior-NBC	\$2,400. 00	7.3	30	0	0	0	0	0	2	0		2	\$4,800.00	\$328.77	14.6
W 18 7p-8p		Chicago Med-NBC	\$1,600. 00	4.3	30	0	0	0	0	0	0	0		0	\$0.00	\$372.09	0.0
F 19 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$1,000. 00	3.6	30	0	0	1	0	0	0	0		1	\$1,000.00	\$277.78	3.6
F 20 9p-10p		Dateline-NBC	\$1,000. 00	3.1	30	0	0	1	0	0	0	0		1	\$1,000.00	\$322.58	3.1

Con Type: POLITICAL/VOTE

Total \$: \$59,700.00

Total Spots: 67



125 West 55th St New York, NY 10019 Contract # 27060635 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

Agency: MENTZER MEDIA SERVIC Senate Leadership Fund Market: Wichita Total \$: \$59,700.00

210 W. Pennsylvania **Product:** SLFKS **Office:** WASHINGTON **Total Spots:** 67 Avenue

Suite 250 Agency Order #: 9922377 Service: Nielsen Total CPP: \$243.47
Towson, MD 21204 Buyer: Scott, Kelly Primary Demo: Adults 35+ Total GRP: 245.2

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2660628

 202-872-5880
 202-872-5880

Separation:

								9/30 - 10/6		Total	Total							
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30	10/1	10/2	10/3	10/4	10/5	10/6		Spots	\$	CPP*	GRP*
21	Su 1p-5p		NASCAR Cup: Talladega	\$500.00	2.2	30	0	0	0	0	1	0	0		1	\$500.00	\$227.27	2.2
	Su 6p-7:20p		Football Night in America	\$1,600. 00	7.0	30	0	0	0	0	1	0	0		1	\$1,600.00	\$228.57	7.0
	Su 7:20p-10:30p		SNF: Philadelphia @ San Francisco	\$4,800. 00	15.7	30	0	0	0	0	1	0	0		1	\$4,800.00	\$305.73	15.7
24	W 7p-8p		Ellen's Game of Games	\$1,600. 00	4.3	30	1	0	0	0	0	0	0		1	\$1,600.00	\$372.09	4.3

11

2

7

13

11

TOTALS: 12 11

Printed on 10/06/2020 at 03:18 PM | * Stats based on Primary Demo

67 \$59,700.00 \$243.47

245.2



125 West 55th St New York, NY 10019 Contract # 27060635 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

Agency: MENTZER MEDIA Advertiser: Senate Leadership Fund

210 W. Pennsylvania Product: SLFKS

Avenue Suite 250

Towson, MD 21204

Product. SLFKS

Agency Order #: 9922377

Buyer: Scott, Kelly

Salesperson: KELLY JOHNS 202-872-5880

Service: Nielsen
Primary Demo: Adults 35+

Station: KSNW

Market: Wichita

Office: WASHINGTON

Assistant: KELLY JOHNS 202-872-5880

Total Spots: 67

Con Type: POLITICAL/VOTE

Total \$: \$59.700.00

Total CPP: \$243.47 Total GRP: 245.2

Traffic #: A2660628

Separation:

Special Instructions

Order Level Comments										
Date/Time	Added by	Comment								
09/28/20 8:13 AM	Patty Sparkman	program change - please accept mg offer.								
09/08/20 1:16 PM	System	Notice Received.								

Competitive Information								
Market Budget: \$54,840								
KSNW Share: 100%								
Comment:								
	Competitive Unknown							

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	67	\$59,700.00	\$243.47	245.2					
Total	100%	67	\$59,700.00	\$243.47	245.2					

Monthly Summary									
Month	Spots	Dollars							
2020-Oct	67	\$59,700.00							
Total	67	\$59,700.00							

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Com	mment			
Revision	10/6/20 12:38 PM	KELLY JOHNS	Revised		3	\$-2,700.00	Dolla	anges: Total Spots from 70 to 67, Calculated Dollars from \$62,400.00 to \$59,700.00, al GRPs from 260.0 to 245.2, Total CPP from \$240.00 to \$243.47, Origuser Entered lars to \$62,400.00, User Entered \$ from \$0.00 to \$59,700.00, Total \$ from \$,400.00 to \$59,700.00. 3 buylines added or modified.			
Makegood 1	9/28/20 8:13 AM	Patty Sparkman	Confirmed	1	1	\$0	\$62,400.00 Adde	anges: Total GIMPs from 0 to 260, Total CPM from \$0.00 to \$240,000.00. 2 buylines led or modified.			
Queued for Electronic Contracting	9/8/20 9:10 AM					\$0	\$0				
New	9/8/20 7:49 AM	KELLY JOHNS	Confirmed	70		\$62,400.00	\$62,400.00				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.